



KL : WHIRLPOL Sales Performance 22/05/2026 8:00 AM

MTD Sales
39.45 L

Brand Share %
7.80 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.80 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Fridge | 21.92 | 16.61 % |
| Wash-Mac | 13.40 | 15.33 % |
| Air-Cond | 4.12 | 1.44 % |
| Total | 39.45 | 7.80 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| KL-SOUTH | 21.57 | 9.56 % |
| KL-NORTH | 17.88 | 6.38 % |
| Total | 39.45 | 7.80 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Fridge | 13.48 | 25.96 % |
| Wash-Mac | 7.56 | 20.94 % |
| Air-Cond | 0.53 | 0.38 % |
| Total | 21.57 | 9.56 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Total | 21.57 | 9.56 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Fridge | 8.44 | 10.54 % |
| Wash-Mac | 5.84 | 11.39 % |
| Air-Cond | 3.60 | 2.42 % |
| Total | 17.88 | 6.38 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| KZD1 | 16.07 | 5.53 % |
| Total | 17.88 | 6.38 % |