



KL : WHIRLPOL Sales Performance 22/03/2026 8:00 AM

MTD Sales
20.87 L

Brand Share %
7.57 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	8.91	16.23 %
Air-Cond	6.92	3.73 %
Wash-Mac	5.05	14.36 %
Total	20.87	7.57 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	15.72	12.75 %
KL-NORTH	5.15	3.38 %
Total	20.87	7.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	6.93	24.85 %
Air-Cond	5.39	7.08 %
Wash-Mac	3.39	17.71 %
Total	15.72	12.75 %

Branch *	MTD Sales L	Brand Share %
WTPV		0.00 %
Total	15.72	12.75 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	1.97	7.31 %
Wash-Mac	1.66	10.35 %
Air-Cond	1.53	1.39 %
Total	5.15	3.38 %

Branch *	MTD Sales L	Brand Share %
KZD1	5.15	3.31 %
WHKZ		0.00 %
Total	5.15	3.38 %