



# KL : WHIRLPOL Sales Performance 21/05/2026 8:01 AM

MTD Sales  
35.37 L

Brand Share %  
7.24 %

Information:

MTD : 01-05-2026 To 20-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	18.21	14.66 %
Wash-Mac	13.04	15.49 %
Air-Cond	4.12	1.47 %
Total	35.37	7.24 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	20.56	9.38 %
KL-NORTH	14.81	5.49 %
Total	35.37	7.24 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	12.47	25.11 %
Wash-Mac	7.56	21.42 %
Air-Cond	0.53	0.39 %
Total	20.56	9.38 %

Branch *	MTD Sales L	Brand Share %
Total	20.56	9.38 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	5.74	7.70 %
Wash-Mac	5.48	11.20 %
Air-Cond	3.60	2.46 %
Total	14.81	5.49 %

Branch *	MTD Sales L	Brand Share %
KZD1	15.08	5.37 %
Total	14.81	5.49 %