



# KL : WHIRLPOL Sales Performance 21/03/2026 8:00 AM

MTD Sales  
19.83 L

Brand Share %  
7.71 %

Information:

MTD : 01-03-2026 To 20-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	8.20	16.32 %
Air-Cond	6.92	3.98 %
Wash-Mac	4.72	14.19 %
<b>Total</b>	<b>19.83</b>	<b>7.71 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	15.19	13.19 %
KL-NORTH	4.64	3.27 %
<b>Total</b>	<b>19.83</b>	<b>7.71 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	6.41	23.93 %
Air-Cond	5.39	7.70 %
Wash-Mac	3.39	18.51 %
<b>Total</b>	<b>15.19</b>	<b>13.19 %</b>

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
<b>Total</b>	<b>15.19</b>	<b>13.19 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	1.79	7.64 %
Air-Cond	1.53	1.47 %
Wash-Mac	1.32	8.88 %
<b>Total</b>	<b>4.64</b>	<b>3.27 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	4.64	3.26 %
WHKZ		0.00 %
<b>Total</b>	<b>4.64</b>	<b>3.27 %</b>