



# KL : WHIRLPOL Sales Performance 20/05/2026 8:00 AM

MTD Sales  
34.33 L

Brand Share %  
7.38 %

Information:

MTD : 01-05-2026 To 19-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	17.47	14.81 %
Wash-Mac	12.73	15.78 %
Air-Cond	4.12	1.55 %
Total	34.33	7.38 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	19.82	9.48 %
KL-NORTH	14.50	5.66 %
Total	34.33	7.38 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	11.95	25.44 %
Wash-Mac	7.35	21.75 %
Air-Cond	0.53	0.41 %
Total	19.82	9.48 %

Branch *	MTD Sales L	Brand Share %
Total	19.82	9.48 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	5.52	7.78 %
Wash-Mac	5.38	11.48 %
Air-Cond	3.60	2.60 %
Total	14.50	5.66 %

Branch *	MTD Sales L	Brand Share %
KZD1	14.77	5.53 %
Total	14.50	5.66 %