



KL : WHIRLPOL Sales Performance 20/04/2026 8:00 AM

MTD Sales
40.80 L

Brand Share %
4.93 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	24.76	21.58 %
Wash-Mac	10.49	18.02 %
Air-Cond	5.55	0.85 %
Total	40.80	4.93 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	22.04	5.21 %
KL-NORTH	18.76	4.64 %
Total	40.80	4.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	13.19	25.04 %
Wash-Mac	5.30	19.13 %
Air-Cond	3.55	1.04 %
Total	22.04	5.21 %

Branch *	MTD Sales L	Brand Share %
PAS1	4.09	4.59 %
TVSD		0.00 %
WHTM	-0.14	3.29 %
Total	22.04	5.21 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	11.57	18.64 %
Wash-Mac	5.19	17.02 %
Air-Cond	2.00	0.64 %
Total	18.76	4.64 %

Branch *	MTD Sales L	Brand Share %
KZD1	19.41	4.72 %
Total	18.76	4.64 %