



KL : WHIRLPOL Sales Performance 20/03/2026 8:00 AM

MTD Sales
18.62 L

Brand Share %
7.78 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	7.45	16.08 %
Air-Cond	6.67	4.11 %
Wash-Mac	4.49	14.63 %
Total	18.62	7.78 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	14.39	13.68 %
KL-NORTH	4.23	3.16 %
Total	18.62	7.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	5.85	23.70 %
Air-Cond	5.15	8.04 %
Wash-Mac	3.39	20.61 %
Total	14.39	13.68 %

Branch *	MTD Sales L	Brand Share %
WTPV		0.00 %
Total	14.39	13.68 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	1.60	7.40 %
Air-Cond	1.53	1.55 %
Wash-Mac	1.10	7.74 %
Total	4.23	3.16 %

Branch *	MTD Sales L	Brand Share %
KZD1	4.23	3.15 %
WHKZ		0.00 %
Total	4.23	3.16 %