

MTD Sales
37.36 L

Brand Share %
7.41 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	19.67	14.34 %
Wash-Mac	16.13	15.04 %
Air-Cond	1.56	0.62 %
Total	37.36	7.41 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	20.05	6.73 %
KL-SOUTH	16.16	9.33 %
KL-CENTRAL	1.15	3.48 %
Total	37.36	7.41 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	11.22	18.12 %
Fridge	8.83	12.16 %
Total	20.05	6.73 %

Branch *	MTD Sales L	Brand Share %
KZD1	12.11	5.73 %
KNU1	0.26	1.28 %
Total	20.05	6.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	10.04	17.68 %
Wash-Mac	4.56	11.45 %
Air-Cond	1.56	2.04 %
Total	16.16	9.33 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.40	3.66 %
TVSD		0.00 %
Total	16.16	9.33 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	0.80	10.24 %
Wash-Mac	0.36	6.39 %
Total	1.15	3.48 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.15	3.45 %
WKOC		0.00 %
Total	1.15	3.48 %