



KL : WHIRLPOL Sales Performance 19/05/2026 8:00 AM

MTD Sales
30.49 L

Brand Share %
6.86 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	16.66	15.33 %
Wash-Mac	12.12	15.73 %
Air-Cond	1.72	0.66 %
Total	30.49	6.86 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	18.94	9.32 %
KL-NORTH	11.55	4.79 %
Total	30.49	6.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	11.47	25.57 %
Wash-Mac	7.25	22.02 %
Air-Cond	0.23	0.18 %
Total	18.94	9.32 %

Branch *	MTD Sales L	Brand Share %
Total	18.94	9.32 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	5.19	8.13 %
Wash-Mac	4.87	11.04 %
Air-Cond	1.49	1.12 %
Total	11.55	4.79 %

Branch *	MTD Sales L	Brand Share %
KZD1	11.67	4.65 %
Total	11.55	4.79 %