



KL : WHIRLPOL Sales Performance 19/04/2026 8:00 AM

MTD Sales
37.51 L

Brand Share %
5.15 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	23.25	21.70 %
Wash-Mac	9.61	18.22 %
Air-Cond	4.65	0.82 %
Total	37.51	5.15 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	20.88	5.44 %
KL-NORTH	16.64	4.83 %
Total	37.51	5.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	12.50	24.34 %
Wash-Mac	5.06	19.46 %
Air-Cond	3.32	1.08 %
Total	20.88	5.44 %

Branch *	MTD Sales L	Brand Share %
PAS1	3.92	4.68 %
PNL1	2.52	4.96 %
TVSD		0.00 %
WHTM	-0.14	3.29 %
Total	20.88	5.44 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	10.75	19.28 %
Wash-Mac	4.55	17.01 %
Air-Cond	1.33	0.51 %
Total	16.64	4.83 %

Branch *	MTD Sales L	Brand Share %
KZD1	17.28	4.92 %
Total	16.64	4.83 %