



KL : WHIRLPOL Sales Performance 19/03/2026 8:00 AM

MTD Sales
18.25 L

Brand Share %
8.05 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	7.22	16.64 %
Air-Cond	6.67	4.33 %
Wash-Mac	4.36	14.99 %
Total	18.25	8.05 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	14.15	14.23 %
KL-NORTH	4.10	3.22 %
Total	18.25	8.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	5.61	24.02 %
Air-Cond	5.15	8.62 %
Wash-Mac	3.39	20.73 %
Total	14.15	14.23 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	14.15	14.23 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	1.60	8.02 %
Air-Cond	1.53	1.61 %
Wash-Mac	0.97	7.62 %
Total	4.10	3.22 %

Branch *	MTD Sales L	Brand Share %
KZD1	4.10	3.22 %
Total	4.10	3.22 %