



KL : WHIRLPOL Sales Performance 18/05/2026 8:00 AM

MTD Sales
29.02 L

Brand Share %
6.84 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	15.74	15.40 %
Wash-Mac	11.56	15.95 %
Air-Cond	1.72	0.69 %
Total	29.02	6.84 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	17.86	9.14 %
KL-NORTH	11.16	4.88 %
Total	29.02	6.84 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	10.55	26.14 %
Wash-Mac	7.08	22.72 %
Air-Cond	0.23	0.18 %
Total	17.86	9.14 %

Branch *	MTD Sales L	Brand Share %
Total	17.86	9.14 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	5.19	8.39 %
Wash-Mac	4.48	10.85 %
Air-Cond	1.49	1.19 %
Total	11.16	4.88 %

Branch *	MTD Sales L	Brand Share %
KZD1	11.28	4.74 %
Total	11.16	4.88 %