



# KL : WHIRLPOL Sales Performance 18/03/2026 8:00 AM

MTD Sales  
16.79 L

Brand Share %  
8.11 %

Information:

MTD : 01-03-2026 To 17-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	7.22	17.51 %
Air-Cond	5.70	4.12 %
Wash-Mac	3.87	14.10 %
Total	16.79	8.11 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	12.83	13.79 %
KL-NORTH	3.96	3.47 %
Total	16.79	8.11 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	5.61	25.09 %
Air-Cond	4.18	7.54 %
Wash-Mac	3.04	19.91 %
Total	12.83	13.79 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	12.83	13.79 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	1.60	8.51 %
Air-Cond	1.53	1.84 %
Wash-Mac	0.83	6.82 %
Total	3.96	3.47 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.96	3.47 %
Total	3.96	3.47 %