



KL : WHIRLPOL Sales Performance 17/05/2026 8:00 AM

MTD Sales
27.31 L

Brand Share %
6.77 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	15.45	16.25 %
Wash-Mac	10.15	15.07 %
Air-Cond	1.72	0.71 %
Total	27.31	6.77 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	16.28	8.78 %
KL-NORTH	11.03	5.07 %
Total	27.31	6.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	10.26	27.71 %
Wash-Mac	5.79	20.44 %
Air-Cond	0.23	0.19 %
Total	16.28	8.78 %

Branch *	MTD Sales L	Brand Share %
Total	16.28	8.78 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	5.19	8.94 %
Wash-Mac	4.36	11.16 %
Air-Cond	1.49	1.23 %
Total	11.03	5.07 %

Branch *	MTD Sales L	Brand Share %
KZD1	11.16	4.91 %
Total	11.03	5.07 %