



KL : WHIRLPOL Sales Performance 17/04/2026 8:00 AM

MTD Sales
33.11 L

Brand Share %
5.52 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	20.45	20.89 %
Wash-Mac	8.67	18.32 %
Air-Cond	3.99	0.88 %
Total	33.11	5.52 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	18.21	5.77 %
KL-NORTH	14.90	5.24 %
Total	33.11	5.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	10.75	23.22 %
Wash-Mac	4.15	17.63 %
Air-Cond	3.32	1.35 %
Total	18.21	5.77 %

Branch *	MTD Sales L	Brand Share %
PAS1	3.50	5.08 %
KLR1	2.23	5.49 %
TVSD		0.00 %
WHTM	-0.14	3.80 %
Total	18.21	5.77 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	9.70	18.80 %
Wash-Mac	4.52	18.99 %
Air-Cond	0.67	0.32 %
Total	14.90	5.24 %

Branch *	MTD Sales L	Brand Share %
KZD1	15.26	5.27 %
Total	14.90	5.24 %