



# KL : WHIRLPOL Sales Performance 17/03/2026 8:00 AM

MTD Sales  
15.69 L

Brand Share %  
8.01 %

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	6.62	17.00 %
Air-Cond	5.70	4.35 %
Wash-Mac	3.37	13.08 %
<b>Total</b>	<b>15.69</b>	<b>8.01 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	12.15	13.79 %
KL-NORTH	3.55	3.29 %
<b>Total</b>	<b>15.69</b>	<b>8.01 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	5.23	25.13 %
Air-Cond	4.18	7.96 %
Wash-Mac	2.74	18.51 %
<b>Total</b>	<b>12.15</b>	<b>13.79 %</b>

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
<b>Total</b>	<b>12.15</b>	<b>13.79 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.53	1.94 %
Fridge	1.39	7.66 %
Wash-Mac	0.63	5.77 %
<b>Total</b>	<b>3.55</b>	<b>3.29 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	3.55	3.29 %
<b>Total</b>	<b>3.55</b>	<b>3.29 %</b>