



KL : WHIRLPOL Sales Performance 16/05/2026 8:00 AM

MTD Sales
23.52 L

Brand Share %
6.62 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	13.50	16.37 %
Wash-Mac	8.30	14.83 %
Air-Cond	1.72	0.79 %
Total	23.52	6.62 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	13.32	8.80 %
KL-NORTH	10.20	5.01 %
Total	23.52	6.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	8.55	31.01 %
Wash-Mac	4.54	20.91 %
Air-Cond	0.23	0.22 %
Total	13.32	8.80 %

Branch *	MTD Sales L	Brand Share %
Total	13.32	8.80 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	4.95	9.01 %
Wash-Mac	3.76	10.98 %
Air-Cond	1.49	1.30 %
Total	10.20	5.01 %

Branch *	MTD Sales L	Brand Share %
KZD1	9.96	4.70 %
Total	10.20	5.01 %