



KL : WHIRLPOL Sales Performance 16/04/2026 8:00 AM

MTD Sales
31.25 L

Brand Share %
5.88 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	19.47	21.57 %
Wash-Mac	8.24	18.60 %
Air-Cond	3.54	0.89 %
Total	31.25	5.88 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	17.33	6.23 %
KL-NORTH	13.92	5.49 %
Total	31.25	5.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	10.30	23.66 %
Wash-Mac	3.94	17.92 %
Air-Cond	3.09	1.45 %
Total	17.33	6.23 %

Branch *	MTD Sales L	Brand Share %
PAS1	3.40	5.45 %
KLR1	1.55	4.34 %
TVSD		0.00 %
WHTM	-0.14	3.80 %
Total	17.33	6.23 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	9.17	19.62 %
Wash-Mac	4.30	19.26 %
Air-Cond	0.45	0.24 %
Total	13.92	5.49 %

Branch *	MTD Sales L	Brand Share %
KZD1	14.29	5.52 %
Total	13.92	5.49 %