



# KL : WHIRLPOL Sales Performance 16/03/2026 8:00 AM

MTD Sales  
13.93 L

Brand Share %  
7.76 %

Information:

MTD : 01-03-2026 To 15-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	5.68	15.82 %
Air-Cond	5.26	4.42 %
Wash-Mac	2.99	12.06 %
<b>Total</b>	<b>13.93</b>	<b>7.76 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	11.01	13.47 %
KL-NORTH	2.92	2.98 %
<b>Total</b>	<b>13.93</b>	<b>7.76 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	4.74	24.67 %
Air-Cond	3.73	7.79 %
Wash-Mac	2.54	17.38 %
<b>Total</b>	<b>11.01</b>	<b>13.47 %</b>

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
<b>Total</b>	<b>11.01</b>	<b>13.47 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.53	2.15 %
Fridge	0.94	5.64 %
Wash-Mac	0.45	4.45 %
<b>Total</b>	<b>2.92</b>	<b>2.98 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	2.92	2.98 %
<b>Total</b>	<b>2.92</b>	<b>2.98 %</b>