



# KL : WHIRLPOL Sales Performance 15/05/2026 8:00 AM

MTD Sales  
21.21 L

Brand Share %  
6.27 %

Information:

MTD : 01-05-2026 To 14-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	12.14	15.78 %
Wash-Mac	7.60	14.39 %
Air-Cond	1.46	0.70 %
<b>Total</b>	<b>21.21</b>	<b>6.27 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	11.43	7.94 %
KL-NORTH	9.77	5.03 %
<b>Total</b>	<b>21.21</b>	<b>6.27 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	7.05	27.37 %
Wash-Mac	4.15	20.25 %
Air-Cond	0.23	0.23 %
<b>Total</b>	<b>11.43</b>	<b>7.94 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>11.43</b>	<b>7.94 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	5.09	9.95 %
Wash-Mac	3.45	10.67 %
Air-Cond	1.24	1.12 %
<b>Total</b>	<b>9.77</b>	<b>5.03 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	9.40	4.64 %
WHKZ	-0.56	5.78 %
<b>Total</b>	<b>9.77</b>	<b>5.03 %</b>