



KL : WHIRLPOL Sales Performance 14/05/2026 8:00 AM

MTD Sales
18.99 L

Brand Share %
6.10 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	10.34	15.31 %
Wash-Mac	7.18	14.87 %
Air-Cond	1.46	0.75 %
Total	18.99	6.10 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	9.93	7.67 %
KL-NORTH	9.06	4.99 %
Total	18.99	6.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	5.74	27.89 %
Wash-Mac	3.96	20.86 %
Air-Cond	0.23	0.25 %
Total	9.93	7.67 %

Branch *	MTD Sales L	Brand Share %
Total	9.93	7.67 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	4.60	9.79 %
Wash-Mac	3.22	11.00 %
Air-Cond	1.24	1.17 %
Total	9.06	4.99 %

Branch *	MTD Sales L	Brand Share %
KZD1	8.68	4.59 %
Total	9.06	4.99 %