



KL : WHIRLPOL Sales Performance 12/05/2026 8:00 AM

MTD Sales
14.59 L

Brand Share %
5.49 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	8.00	13.83 %
Wash-Mac	5.39	14.30 %
Air-Cond	1.20	0.71 %
Total	14.59	5.49 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	7.52	6.52 %
KL-NORTH	7.08	4.70 %
Total	14.59	5.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	4.50	24.34 %
Wash-Mac	2.79	17.06 %
Air-Cond	0.23	0.28 %
Total	7.52	6.52 %

Branch *	MTD Sales L	Brand Share %
Total	7.52	6.52 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	3.50	8.89 %
Wash-Mac	2.60	12.18 %
Air-Cond	0.98	1.09 %
Total	7.08	4.70 %

Branch *	MTD Sales L	Brand Share %
KZD1	6.70	4.28 %
Total	7.08	4.70 %