



# KL : WHIRLPOL Sales Performance 11/05/2026 8:00 AM

MTD Sales  
13.07 L

Brand Share %  
5.18 %

Information:

MTD : 01-05-2026 To 10-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	6.80	12.89 %
Wash-Mac	5.07	13.85 %
Air-Cond	1.20	0.74 %
<b>Total</b>	<b>13.07</b>	<b>5.18 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	7.52	6.83 %
KL-NORTH	5.56	3.90 %
<b>Total</b>	<b>13.07</b>	<b>5.18 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	4.50	27.07 %
Wash-Mac	2.79	17.64 %
Air-Cond	0.23	0.29 %
<b>Total</b>	<b>7.52</b>	<b>6.83 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>7.52</b>	<b>6.83 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	2.30	6.36 %
Wash-Mac	2.29	10.98 %
Air-Cond	0.98	1.14 %
<b>Total</b>	<b>5.56</b>	<b>3.90 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	6.12	4.10 %
KZSD		0.00 %
<b>Total</b>	<b>5.56</b>	<b>3.90 %</b>