



KL : WHIRLPOL Sales Performance 09/05/2026 8:00 AM

MTD Sales
11.71 L

Brand Share %
5.28 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	6.10	13.95 %
Wash-Mac	4.41	14.67 %
Air-Cond	1.20	0.81 %
Total	11.71	5.28 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	6.40	6.46 %
KL-NORTH	5.31	4.32 %
Total	11.71	5.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	3.80	28.23 %
Wash-Mac	2.37	16.24 %
Air-Cond	0.23	0.32 %
Total	6.40	6.46 %

Branch *	MTD Sales L	Brand Share %
Total	6.40	6.46 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	2.30	7.59 %
Wash-Mac	2.04	13.18 %
Air-Cond	0.98	1.26 %
Total	5.31	4.32 %

Branch *	MTD Sales L	Brand Share %
KZD1	5.87	4.53 %
Total	5.31	4.32 %