



KL : WHIRLPOL Sales Performance 07/04/2026 8:00 AM

MTD Sales
11.22 L

Brand Share %
6.56 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	6.17	20.24 %
Wash-Mac	3.75	20.97 %
Air-Cond	1.30	1.06 %
Total	11.22	6.56 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	8.30	9.88 %
KL-NORTH	2.92	3.35 %
Total	11.22	6.56 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	4.51	32.67 %
Wash-Mac	2.49	26.34 %
Air-Cond	1.30	2.14 %
Total	8.30	9.88 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.65	6.02 %
WHTM		0.00 %
Total	8.30	9.88 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	1.66	9.93 %
Wash-Mac	1.26	14.96 %
Total	2.92	3.35 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.01	3.34 %
WHKZ	-0.09	2.98 %
Total	2.92	3.35 %