



KL : WHIRLPOL Sales Performance 05/10/2026 8:00 AM

MTD Sales
8.09 L

Brand Share %
5.13 %

Information:

MTD : 01-10-2026 To 04-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	4.17	13.68 %
Fridge	3.92	9.64 %
Total	8.09	5.13 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	5.97	5.18 %
KL-SOUTH	1.54	4.54 %
KL-CENTRAL	0.57	6.80 %
Total	8.09	5.13 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.36	15.59 %
Fridge	2.62	8.91 %
Total	5.97	5.18 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.91	4.42 %
KNU1	1.46	3.79 %
KZSD	0.44	-505.79 %
BSY1	0.31	4.11 %
WHKZ		0.00 %
WKNR		0.00 %
Total	5.97	5.18 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	1.30	12.29 %
Wash-Mac	0.24	3.18 %
Total	1.54	4.54 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.40	2.78 %
KOM1	0.34	3.85 %
KLR1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	1.54	4.54 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.57	41.28 %
Total	0.57	6.80 %

Branch *	MTD Sales L	Brand Share %
WKOC		0.00 %
Total	0.57	6.80 %