



KL : WHIRLPOL Sales Performance 05/05/2026 8:00 AM

MTD Sales
7.72 L

Brand Share %
5.31 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	4.20	15.96 %
Wash-Mac	2.32	12.41 %
Air-Cond	1.20	1.20 %
Total	7.72	5.31 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	4.16	6.01 %
KL-NORTH	3.56	4.67 %
Total	7.72	5.31 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	2.53	28.07 %
Wash-Mac	1.41	14.14 %
Air-Cond	0.23	0.45 %
Total	4.16	6.01 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.20	5.23 %
KLR1	0.28	3.64 %
WHTM		0.00 %
Total	4.16	6.01 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	1.67	9.65 %
Air-Cond	0.98	1.94 %
Wash-Mac	0.91	10.44 %
Total	3.56	4.67 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.91	5.03 %
Total	3.56	4.67 %