



KL : WHIRLPOL Sales Performance 04/10/2026 8:00 AM

MTD Sales
6.28 L

Brand Share %
4.93 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	3.72	15.34 %
Fridge	2.57	8.13 %
Total	6.28	4.93 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	4.97	5.16 %
KL-SOUTH	0.74	3.08 %
KL-CENTRAL	0.57	7.92 %
Total	6.28	4.93 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.02	17.03 %
Fridge	1.95	7.78 %
Total	4.97	5.16 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.31	4.19 %
KNU1	1.14	3.49 %
KZSD	0.44	-505.79 %
BSY1	0.22	3.39 %
WHKZ		0.00 %
WKNR		0.00 %
Total	4.97	5.16 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.62	9.78 %
Wash-Mac	0.12	2.30 %
Total	0.74	3.08 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.28	3.30 %
KOM1	0.13	2.12 %
KLR1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	0.74	3.08 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.57	46.66 %
Total	0.57	7.92 %

Branch *	MTD Sales L	Brand Share %
Total	0.57	7.92 %