



KL : WHIRLPOL Sales Performance 03/04/2026 8:01 AM

MTD Sales
5.92 L

Brand Share %
7.91 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	3.31	21.68 %
Wash-Mac	1.54	17.11 %
Air-Cond	1.07	2.12 %
Total	5.92	7.91 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	4.48	11.26 %
KL-NORTH	1.43	4.10 %
Total	5.92	7.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	2.28	28.65 %
Wash-Mac	1.13	20.39 %
Air-Cond	1.07	4.08 %
Total	4.48	11.26 %

Branch *	MTD Sales L	Brand Share %
Total	4.48	11.26 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	1.02	14.04 %
Wash-Mac	0.41	11.90 %
Total	1.43	4.10 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.43	3.96 %
WHKZ		0.00 %
Total	1.43	4.10 %