



KL : WHIRLPOL Sales Performance 02/05/2026 8:01 AM

MTD Sales
4.85 L

Brand Share %
7.61 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	2.67	24.09 %
Wash-Mac	1.69	17.34 %
Air-Cond	0.48	1.12 %
Total	4.85	7.61 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	3.20	10.40 %
KL-NORTH	1.64	5.00 %
Total	4.85	7.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	1.85	48.42 %
Wash-Mac	1.13	23.38 %
Air-Cond	0.23	1.02 %
Total	3.20	10.40 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.28	6.91 %
Total	3.20	10.40 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	0.82	11.32 %
Wash-Mac	0.57	11.45 %
Air-Cond	0.26	1.23 %
Total	1.64	5.00 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.99	5.88 %
Total	1.64	5.00 %