



KL : WHIRLPOL Sales Performance 01/05/2026 8:00 AM

MTD Sales
70.50 L

Brand Share %
4.95 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	36.68	21.36 %
Air-Cond	17.41	1.50 %
Wash-Mac	16.41	17.82 %
Total	70.50	4.95 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	39.46	5.80 %
KL-NORTH	31.03	4.17 %
Total	70.50	4.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	22.46	30.08 %
Air-Cond	9.53	1.67 %
Wash-Mac	7.47	20.44 %
Total	39.46	5.80 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	39.46	5.80 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	14.22	14.65 %
Wash-Mac	8.94	16.10 %
Air-Cond	7.88	1.33 %
Total	31.03	4.17 %

Branch *	MTD Sales L	Brand Share %
KZD1	31.68	4.20 %
Total	31.03	4.17 %