



KL : WHIRLPOL Sales Performance 01/04/2026 8:00 AM

MTD Sales
32.54 L

Brand Share %
6.33 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	13.14	14.17 %
Air-Cond	10.72	2.93 %
Wash-Mac	8.68	15.89 %
Total	32.54	6.33 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	24.22	10.42 %
KL-NORTH	8.32	2.96 %
Total	32.54	6.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	9.57	20.91 %
Air-Cond	9.20	5.74 %
Wash-Mac	5.46	20.65 %
Total	24.22	10.42 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	24.22	10.42 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	3.58	7.61 %
Wash-Mac	3.22	11.43 %
Air-Cond	1.53	0.74 %
Total	8.32	2.96 %

Branch *	MTD Sales L	Brand Share %
KZD1	8.80	3.05 %
Total	8.32	2.96 %