

MTD Sales
31.41 L

Brand Share %
44.10 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **44.10 %** are only listed below

Property	MTD Sales L	Brand Share %
In-Stove	19.91	75.78 %
Stab-HA	5.35	91.60 %
Air-Cool	2.98	48.38 %
Fan	0.89	14.17 %
Stab-HA2	0.66	86.60 %
Inverter	0.52	100.00 %
W.Heater	0.38	34.93 %
Gas-Stov	0.32	2.48 %
Stab-AV	0.31	89.55 %
Mixie	0.11	0.95 %
Total	31.41	44.10 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	18.93	51.49 %
KL-NORTH	12.49	36.22 %
Total	31.41	44.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	12.17	71.77 %
Stab-HA	2.88	88.05 %
Air-Cool	2.29	58.06 %
Fan	0.59	19.09 %
Stab-HA2	0.30	76.89 %
Gas-Stov	0.26	8.12 %
W.Heater	0.19	43.22 %
Stab-AV	0.19	87.07 %
Mixie	0.07	1.41 %
Total	18.93	51.49 %

Branch *	MTD Sales L	Brand Share %
PNL1	2.70	39.86 %
Total	18.93	51.49 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	7.75	83.07 %
Stab-HA	2.47	96.13 %
Air-Cool	0.69	31.22 %
Inverter	0.52	100.00 %
Stab-HA2	0.36	96.68 %
Fan	0.30	9.45 %
W.Heater	0.18	29.05 %
Stab-AV	0.13	93.44 %
Gas-Stov	0.06	0.62 %
Mixie	0.03	0.53 %
Total	12.49	36.22 %

Branch *	MTD Sales L	Brand Share %
KZD1	12.54	36.16 %
WHKZ	-0.05	25.68 %
Total	12.49	36.22 %