

MTD Sales  
29.33 L

Brand Share %  
25.07 %

Information:

MTD : 01-04-2026 To 29-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **25.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	16.75	81.31 %
Air-Cool	3.91	18.63 %
In-Stove	3.82	55.40 %
Fan	1.88	8.56 %
Stab-HA2	0.93	91.70 %
Gas-Stov	0.76	3.15 %
W.Heater	0.42	38.40 %
Inverter	0.31	100.00 %
Stab-AV	0.29	65.15 %
Mixie	0.26	1.33 %
Total	29.33	25.07 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	16.75	28.66 %
KL-NORTH	12.57	21.48 %
Total	29.33	25.07 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	10.09	80.50 %
Air-Cool	3.05	19.63 %
Fan	1.23	10.51 %
In-Stove	0.91	40.67 %
Stab-HA2	0.57	88.64 %
Gas-Stov	0.44	7.35 %
Mixie	0.19	2.08 %
W.Heater	0.15	70.67 %
Stab-AV	0.10	55.29 %
Total	16.75	28.66 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.94	22.15 %
TVSD		0.00 %
Total	16.75	28.66 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Stab-HA	6.66	82.57 %
In-Stove	2.91	62.52 %
Air-Cool	0.86	15.78 %
Fan	0.65	6.32 %
Stab-HA2	0.36	97.02 %
Gas-Stov	0.31	1.75 %
Inverter	0.31	100.00 %
W.Heater	0.26	30.44 %
Stab-AV	0.18	72.39 %
Mixie	0.07	0.65 %
Total	12.57	21.48 %

Branch *	MTD Sales L	Brand Share %
KZD1	12.63	21.38 %
WHKZ	-0.05	10.22 %
Total	12.57	21.48 %