

MTD Sales
45.48 L

Brand Share %
32.36 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Inverter	17.65	100.00 %
Stab-HA	7.82	79.38 %
W.Heater	6.34	73.94 %
Fan	3.35	13.72 %
Stab-HA2	3.02	94.92 %
In-Stove	2.26	20.36 %
Stab-AV	1.94	101.19 %
Gas-Stov	1.45	6.57 %
Mixie	1.36	3.39 %
Air-Cool	0.28	17.44 %
Total	45.48	32.36 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	30.95	34.01 %
KL-SOUTH	12.04	29.07 %
KL-CENTRAL	2.49	30.61 %
Total	45.48	32.36 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	12.16	100.00 %
Stab-HA	4.74	78.50 %
W.Heater	4.31	67.78 %
Fan	2.49	14.21 %
Stab-HA2	2.02	99.05 %
In-Stove	1.62	23.78 %
Stab-AV	1.28	96.82 %
Mixie	1.17	4.66 %
Gas-Stov	1.16	9.16 %
Total	30.95	34.01 %

Branch *	MTD Sales L	Brand Share %
BSY1	4.22	32.35 %
VLC1	1.69	28.67 %
KZSD		0.00 %
Total	30.95	34.01 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	4.92	100.00 %
Stab-HA	2.39	81.61 %
W.Heater	1.73	96.30 %
Stab-HA2	0.77	90.90 %
Fan	0.58	10.38 %
In-Stove	0.58	16.47 %
Stab-AV	0.49	115.20 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.16	1.95 %
Mixie	0.14	1.16 %
Total	12.04	29.07 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.07	29.30 %
KOM1	3.04	30.30 %
PNL1	1.56	28.80 %
KLR1	1.21	21.32 %
Total	12.04	29.07 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.70	77.99 %
Inverter	0.58	100.00 %
W.Heater	0.30	71.74 %
Fan	0.28	21.43 %
Stab-HA2	0.23	77.83 %
Stab-AV	0.18	100.00 %
Gas-Stov	0.12	12.18 %
In-Stove	0.07	8.38 %
Mixie	0.04	1.58 %
Total	2.49	30.61 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.51	30.76 %
Total	2.49	30.61 %