

MTD Sales
39.95 L

Brand Share %
32.75 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Inverter	15.47	100.00 %
Stab-HA	7.05	81.19 %
W.Heater	5.50	75.21 %
Fan	3.09	14.37 %
Stab-HA2	2.64	96.11 %
In-Stove	2.00	20.54 %
Stab-AV	1.74	103.01 %
Mixie	1.09	3.15 %
Gas-Stov	1.08	5.79 %
Air-Cool	0.28	17.90 %
Total	39.95	32.75 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	27.28	34.80 %
KL-SOUTH	10.81	28.94 %
KL-CENTRAL	1.86	29.82 %
Total	39.95	32.75 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	10.91	100.00 %
Stab-HA	4.25	81.06 %
W.Heater	3.72	69.19 %
Fan	2.36	15.69 %
Stab-HA2	1.72	98.89 %
In-Stove	1.42	23.94 %
Stab-AV	1.16	98.81 %
Mixie	0.95	4.36 %
Gas-Stov	0.80	7.58 %
Total	27.28	34.80 %

Branch *	MTD Sales L	Brand Share %
BSY1	3.71	31.80 %
VLC1	1.64	28.77 %
KZSD		0.00 %
Total	27.28	34.80 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	4.35	100.00 %
Stab-HA	2.18	80.83 %
W.Heater	1.51	97.52 %
Stab-HA2	0.74	91.82 %
In-Stove	0.52	16.03 %
Stab-AV	0.47	115.85 %
Fan	0.46	8.76 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.16	2.14 %
Mixie	0.14	1.33 %
Total	10.81	28.94 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.53	29.33 %
KOM1	2.69	30.30 %
PAS1	1.89	32.59 %
PNL1	1.56	30.04 %
KLR1	1.17	21.27 %
Total	10.81	28.94 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.62	83.37 %
Fan	0.28	21.43 %
W.Heater	0.27	69.31 %
Inverter	0.21	100.00 %
Stab-HA2	0.19	89.39 %
Gas-Stov	0.12	20.19 %
Stab-AV	0.11	100.00 %
In-Stove	0.07	11.24 %
Total	1.86	29.82 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.88	30.01 %
Total	1.86	29.82 %