

MTD Sales
24.21 L

Brand Share %
44.13 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **44.13 %** are only listed below

Property	MTD Sales L	Brand Share %
In-Stove	14.83	73.32 %
Stab-HA	4.51	94.33 %
Air-Cool	2.43	52.22 %
Fan	0.76	16.17 %
Stab-HA2	0.52	83.55 %
Inverter	0.35	100.00 %
W.Heater	0.34	36.92 %
Stab-AV	0.26	96.71 %
Gas-Stov	0.19	2.01 %
Mixie	0.03	0.35 %
Total	24.21	44.13 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	15.24	50.56 %
KL-NORTH	8.97	36.30 %
Total	24.21	44.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	9.66	68.54 %
Stab-HA	2.43	92.85 %
Air-Cool	1.90	63.51 %
Fan	0.50	22.36 %
Stab-HA2	0.24	72.95 %
W.Heater	0.19	47.40 %
Gas-Stov	0.16	6.04 %
Stab-AV	0.15	100.00 %
Total	15.24	50.56 %

Branch *	MTD Sales L	Brand Share %
PNL1	2.37	41.76 %
Total	15.24	50.56 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	5.17	84.28 %
Stab-HA	2.08	96.13 %
Air-Cool	0.53	31.75 %
Inverter	0.35	100.00 %
Stab-HA2	0.28	95.70 %
Fan	0.25	10.43 %
W.Heater	0.14	28.45 %
Stab-AV	0.11	92.56 %
Mixie	0.03	0.71 %
Gas-Stov	0.03	0.39 %
Total	8.97	36.30 %

Branch *	MTD Sales L	Brand Share %
KZD1	9.02	36.22 %
WHKZ	-0.05	25.68 %
Total	8.97	36.30 %