

MTD Sales
35.66 L

Brand Share %
33.23 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **33.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Inverter	14.39	100.00 %
Stab-HA	6.23	81.12 %
W.Heater	4.17	72.92 %
Fan	2.96	15.21 %
Stab-HA2	2.36	96.54 %
In-Stove	1.86	21.34 %
Stab-AV	1.56	104.32 %
Mixie	0.93	3.15 %
Gas-Stov	0.92	5.69 %
Air-Cool	0.28	17.90 %
Total	35.66	33.23 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	24.85	35.05 %
KL-SOUTH	9.48	29.64 %
KL-CENTRAL	1.34	30.06 %
Total	35.66	33.23 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	10.34	100.00 %
Stab-HA	3.79	81.52 %
W.Heater	3.00	66.53 %
Fan	2.24	16.27 %
Stab-HA2	1.57	98.78 %
In-Stove	1.37	24.41 %
Stab-AV	1.07	100.00 %
Mixie	0.83	4.30 %
Gas-Stov	0.64	6.81 %
Total	24.85	35.05 %

Branch *	MTD Sales L	Brand Share %
BSY1	3.64	32.49 %
VLC1	1.36	28.46 %
KZSD		0.00 %
Total	24.85	35.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	3.83	100.00 %
Stab-HA	1.94	80.65 %
W.Heater	1.14	96.74 %
Stab-HA2	0.65	92.29 %
Stab-AV	0.46	116.55 %
Fan	0.46	9.88 %
In-Stove	0.45	16.40 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.16	2.56 %
Mixie	0.11	1.20 %
Total	9.48	29.64 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.28	30.77 %
KOM1	2.39	30.56 %
PNL1	1.14	25.93 %
KLR1	1.04	22.80 %
Total	9.48	29.64 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.49	79.94 %
Fan	0.27	24.29 %
Inverter	0.21	100.00 %
Stab-HA2	0.14	92.81 %
Gas-Stov	0.12	24.26 %
In-Stove	0.04	11.00 %
Stab-AV	0.04	100.00 %
W.Heater	0.03	100.00 %
Total	1.34	30.06 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.35	30.32 %
Total	1.34	30.06 %