

MTD Sales
34.19 L

Brand Share %
33.23 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **33.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Inverter	13.86	100.00 %
Stab-HA	5.95	81.07 %
W.Heater	3.93	76.98 %
Fan	2.89	15.38 %
Stab-HA2	2.17	96.25 %
In-Stove	1.81	21.96 %
Stab-AV	1.48	104.59 %
Gas-Stov	0.92	5.87 %
Mixie	0.90	3.15 %
Air-Cool	0.28	17.90 %
Total	34.19	33.23 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	23.62	35.07 %
KL-SOUTH	9.27	29.68 %
KL-CENTRAL	1.31	30.15 %
Total	34.19	33.23 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	9.82	100.00 %
Stab-HA	3.55	80.87 %
W.Heater	2.86	71.50 %
Fan	2.16	16.38 %
Stab-HA2	1.44	98.68 %
In-Stove	1.32	25.08 %
Stab-AV	1.00	100.00 %
Mixie	0.83	4.47 %
Gas-Stov	0.64	7.14 %
Total	23.62	35.07 %

Branch *	MTD Sales L	Brand Share %
BSY1	3.64	32.68 %
VLC1	1.33	28.27 %
KZSD		0.00 %
Total	23.62	35.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	3.83	100.00 %
Stab-HA	1.91	81.05 %
W.Heater	1.05	96.47 %
Stab-HA2	0.62	91.91 %
Fan	0.46	10.20 %
In-Stove	0.45	16.90 %
Stab-AV	0.44	117.32 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.16	2.59 %
Mixie	0.07	0.86 %
Total	9.27	29.68 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.16	30.41 %
KOM1	2.37	31.22 %
PNL1	1.12	25.61 %
KLR1	1.01	22.58 %
Total	9.27	29.68 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.49	82.67 %
Fan	0.27	24.29 %
Inverter	0.21	100.00 %
Gas-Stov	0.12	24.26 %
Stab-HA2	0.11	90.99 %
In-Stove	0.04	12.53 %
Stab-AV	0.04	100.00 %
W.Heater	0.03	100.00 %
Total	1.31	30.15 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.32	30.42 %
Total	1.31	30.15 %