

MTD Sales
28.63 L

Brand Share %
32.49 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Inverter	12.30	100.00 %
Stab-HA	4.95	79.65 %
W.Heater	2.73	77.56 %
Fan	2.09	13.23 %
Stab-HA2	1.91	95.76 %
In-Stove	1.47	21.43 %
Stab-AV	1.29	105.30 %
Gas-Stov	0.89	6.43 %
Mixie	0.72	2.90 %
Air-Cool	0.28	18.38 %
Total	28.63	32.49 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	18.91	34.59 %
KL-SOUTH	8.40	28.79 %
KL-CENTRAL	1.32	30.88 %
Total	28.63	32.49 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	8.97	100.00 %
Stab-HA	2.63	78.34 %
W.Heater	1.65	68.73 %
Fan	1.38	13.28 %
Stab-HA2	1.25	98.48 %
In-Stove	0.98	24.42 %
Stab-AV	0.80	100.00 %
Mixie	0.64	4.24 %
Gas-Stov	0.61	8.10 %
Total	18.91	34.59 %

Branch *	MTD Sales L	Brand Share %
VLC1	1.29	28.52 %
KZSD		0.00 %
Total	18.91	34.59 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	3.12	100.00 %
Stab-HA	1.85	80.93 %
W.Heater	1.05	96.47 %
Stab-HA2	0.55	91.00 %
In-Stove	0.45	17.59 %
Fan	0.44	10.28 %
Stab-AV	0.42	118.16 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.16	2.77 %
Mixie	0.07	0.91 %
Total	8.40	28.79 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.10	32.01 %
KOM1	1.75	25.49 %
PNL1	1.12	26.37 %
KLR1	0.97	21.93 %
Total	8.40	28.79 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.48	82.16 %
Fan	0.27	24.29 %
Inverter	0.21	100.00 %
Gas-Stov	0.12	24.26 %
Stab-HA2	0.11	90.99 %
Stab-AV	0.07	100.00 %
In-Stove	0.04	13.71 %
W.Heater	0.03	100.00 %
Total	1.32	30.88 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.32	30.88 %
Total	1.32	30.88 %