

MTD Sales
27.57 L

Brand Share %
32.51 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Inverter	11.66	100.00 %
Stab-HA	4.82	79.48 %
W.Heater	2.66	79.09 %
Fan	2.04	13.75 %
Stab-HA2	1.88	95.69 %
In-Stove	1.43	21.73 %
Stab-AV	1.27	105.38 %
Gas-Stov	0.82	6.12 %
Mixie	0.72	2.96 %
Air-Cool	0.28	18.89 %
Total	27.57	32.51 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	18.06	34.69 %
KL-SOUTH	8.20	28.66 %
KL-CENTRAL	1.32	31.74 %
Total	27.57	32.51 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	8.33	100.00 %
Stab-HA	2.53	78.22 %
W.Heater	1.58	70.42 %
Fan	1.33	13.74 %
Stab-HA2	1.25	98.48 %
In-Stove	0.98	26.06 %
Stab-AV	0.80	100.00 %
Mixie	0.64	4.35 %
Gas-Stov	0.61	8.41 %
Total	18.06	34.69 %

Branch *	MTD Sales L	Brand Share %
BSY1	3.17	31.60 %
VLC1	1.04	25.12 %
KZSD		0.00 %
Total	18.06	34.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	3.12	100.00 %
Stab-HA	1.81	80.61 %
W.Heater	1.05	96.47 %
Stab-HA2	0.51	90.47 %
Fan	0.44	10.81 %
In-Stove	0.41	16.16 %
Stab-AV	0.40	119.10 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.09	1.61 %
Mixie	0.07	0.93 %
Total	8.20	28.66 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.72	25.24 %
PNL1	1.03	25.05 %
KLR1	0.93	21.65 %
Total	8.20	28.66 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.48	82.16 %
Fan	0.27	25.00 %
Inverter	0.21	100.00 %
Gas-Stov	0.12	29.15 %
Stab-HA2	0.11	90.99 %
Stab-AV	0.07	100.00 %
In-Stove	0.04	13.71 %
W.Heater	0.03	100.00 %
Total	1.32	31.74 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.32	31.74 %
Total	1.32	31.74 %