

MTD Sales
25.96 L

Brand Share %
32.20 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Inverter	10.74	100.00 %
Stab-HA	4.63	79.10 %
W.Heater	2.63	79.55 %
Fan	1.87	13.46 %
Stab-HA2	1.74	95.36 %
In-Stove	1.40	22.16 %
Stab-AV	1.21	105.67 %
Gas-Stov	0.82	6.36 %
Mixie	0.64	2.79 %
Air-Cool	0.28	18.89 %
Total	25.96	32.20 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	16.94	34.33 %
KL-SOUTH	7.72	28.44 %
KL-CENTRAL	1.30	31.43 %
Total	25.96	32.20 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	7.78	100.00 %
Stab-HA	2.40	77.53 %
W.Heater	1.55	69.97 %
Fan	1.16	13.17 %
Stab-HA2	1.13	98.32 %
In-Stove	0.96	26.99 %
Stab-AV	0.75	100.00 %
Gas-Stov	0.61	8.57 %
Mixie	0.60	4.25 %
Total	16.94	34.33 %

Branch *	MTD Sales L	Brand Share %
BSY1	3.12	31.64 %
VLC1	1.00	25.24 %
Total	16.94	34.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	2.75	100.00 %
Stab-HA	1.78	80.67 %
W.Heater	1.05	99.00 %
Stab-HA2	0.50	90.14 %
Fan	0.44	11.03 %
In-Stove	0.41	16.27 %
Stab-AV	0.39	120.13 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.09	1.71 %
Mixie	0.04	0.56 %
Total	7.72	28.44 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.46	22.93 %
PNL1	1.00	25.86 %
KLR1	0.91	21.52 %
Total	7.72	28.44 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.46	81.57 %
Fan	0.27	25.00 %
Inverter	0.21	100.00 %
Gas-Stov	0.12	29.15 %
Stab-HA2	0.11	90.99 %
Stab-AV	0.07	100.00 %
In-Stove	0.04	13.71 %
W.Heater	0.03	100.00 %
Total	1.30	31.43 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.30	31.43 %
Total	1.30	31.43 %