

MTD Sales
16.91 L

Brand Share %
27.94 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	6.84	79.83 %
In-Stove	3.78	65.80 %
Air-Cool	3.16	34.84 %
Fan	1.06	9.05 %
Stab-HA2	0.66	92.95 %
W.Heater	0.34	42.66 %
Gas-Stov	0.34	2.81 %
Inverter	0.31	100.00 %
Stab-AV	0.22	75.74 %
Mixie	0.19	1.69 %
Total	16.91	27.94 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	9.61	29.95 %
KL-NORTH	7.30	25.67 %
Total	16.91	27.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	4.49	78.02 %
Air-Cool	2.55	32.71 %
In-Stove	0.88	53.40 %
Fan	0.61	9.25 %
Stab-HA2	0.41	89.15 %
Gas-Stov	0.34	8.47 %
Mixie	0.16	2.75 %
W.Heater	0.12	100.00 %
Stab-AV	0.07	72.05 %
Total	9.61	29.95 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.38	21.98 %
TVSD		0.00 %
Total	9.61	29.95 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	2.91	70.74 %
Stab-HA	2.35	83.53 %
Air-Cool	0.61	47.87 %
Fan	0.45	8.80 %
Inverter	0.31	100.00 %
Stab-HA2	0.25	100.00 %
W.Heater	0.23	33.08 %
Stab-AV	0.15	77.52 %
Mixie	0.04	0.62 %
Total	7.30	25.67 %

Branch *	MTD Sales L	Brand Share %
KZD1	7.33	25.34 %
WHKZ	-0.04	6.88 %
Total	7.30	25.67 %