

MTD Sales
15.22 L

Brand Share %
27.87 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	5.98	80.59 %
In-Stove	3.78	66.78 %
Air-Cool	2.57	34.10 %
Fan	1.01	9.68 %
Stab-HA2	0.62	92.52 %
Inverter	0.31	100.00 %
W.Heater	0.30	39.69 %
Gas-Stov	0.27	2.45 %
Mixie	0.19	1.81 %
Stab-AV	0.18	76.55 %
Total	15.22	27.87 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	8.25	29.38 %
KL-NORTH	6.98	26.28 %
Total	15.22	27.87 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	3.91	78.62 %
Air-Cool	1.96	31.01 %
In-Stove	0.88	56.33 %
Fan	0.56	9.46 %
Stab-HA2	0.37	88.10 %
Gas-Stov	0.27	7.40 %
Mixie	0.16	3.05 %
W.Heater	0.08	100.00 %
Stab-AV	0.07	72.05 %
Total	8.25	29.38 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.69	20.47 %
TVSD		0.00 %
Total	8.25	29.38 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	2.91	70.74 %
Stab-HA	2.06	84.60 %
Air-Cool	0.61	50.12 %
Fan	0.45	9.96 %
Inverter	0.31	100.00 %
Stab-HA2	0.25	100.00 %
W.Heater	0.23	33.08 %
Stab-AV	0.11	79.48 %
Mixie	0.04	0.64 %
Total	6.98	26.28 %

Branch *	MTD Sales L	Brand Share %
KZD1	7.01	25.92 %
WHKZ	-0.04	6.88 %
Total	6.98	26.28 %