

MTD Sales
10.33 L

Brand Share %
25.75 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Inverter	2.79	100.00 %
Stab-HA	2.11	79.06 %
W.Heater	1.74	81.60 %
Stab-HA2	0.96	93.96 %
Fan	0.71	9.89 %
In-Stove	0.62	17.85 %
Stab-AV	0.58	112.57 %
Gas-Stov	0.47	7.07 %
Mixie	0.26	1.98 %
Air-Cool	0.08	11.70 %
Total	10.33	25.75 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	6.39	27.40 %
KL-SOUTH	3.45	23.31 %
KL-CENTRAL	0.49	24.49 %
Total	10.33	25.75 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	2.07	100.00 %
Stab-HA	1.01	76.13 %
W.Heater	0.97	71.56 %
Stab-HA2	0.55	96.58 %
In-Stove	0.45	25.72 %
Gas-Stov	0.37	10.91 %
Stab-AV	0.37	100.00 %
Fan	0.35	8.18 %
Mixie	0.26	3.28 %
Total	6.39	27.40 %

Branch *	MTD Sales L	Brand Share %
BSY1	1.29	25.00 %
VLC1	0.47	21.17 %
KNU1	0.36	22.13 %
Total	6.39	27.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.81	80.13 %
W.Heater	0.74	99.14 %
Inverter	0.72	100.00 %
Stab-HA2	0.37	89.55 %
Fan	0.30	13.03 %
Stab-AV	0.21	143.76 %
In-Stove	0.16	10.11 %
Air-Cool	0.08	29.49 %
Gas-Stov	0.05	1.58 %
Total	3.45	23.31 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.04	21.18 %
KOM1	0.66	21.64 %
KLR1	0.56	22.84 %
PNL1	0.56	24.30 %
Total	3.45	23.31 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.29	87.55 %
Fan	0.06	9.94 %
Stab-HA2	0.05	100.00 %
Gas-Stov	0.05	18.54 %
W.Heater	0.03	100.00 %
In-Stove	0.01	6.35 %
Total	0.49	24.49 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.49	24.49 %
Total	0.49	24.49 %