

MTD Sales
5.50 L

Brand Share %
30.43 %

Information:

MTD : 01-10-2026 To 04-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Inverter	2.36	100.00 %
Stab-HA	1.13	77.90 %
W.Heater	0.47	77.17 %
Stab-HA2	0.45	100.00 %
Gas-Stov	0.34	9.28 %
Stab-AV	0.32	100.00 %
Fan	0.28	10.50 %
In-Stove	0.08	6.92 %
Mixie	0.07	1.33 %
Total	5.50	30.43 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	4.50	33.93 %
KL-SOUTH	0.73	17.64 %
KL-CENTRAL	0.27	39.72 %
Total	5.50	30.43 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	2.21	100.00 %
Stab-HA	0.91	81.75 %
Gas-Stov	0.34	13.62 %
W.Heater	0.32	69.62 %
Stab-HA2	0.31	100.00 %
Fan	0.20	10.17 %
Stab-AV	0.09	100.00 %
Mixie	0.07	1.87 %
In-Stove	0.06	7.34 %
Total	4.50	33.93 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.22	27.67 %
Total	4.50	33.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.18	100.00 %
Inverter	0.15	100.00 %
Stab-HA2	0.13	100.00 %
Stab-AV	0.13	100.00 %
W.Heater	0.06	100.00 %
Fan	0.05	8.80 %
In-Stove	0.02	6.25 %
Total	0.73	17.64 %

Branch *	MTD Sales L	Brand Share %
KOM1	0.31	30.17 %
KLR1	0.14	26.16 %
TVP1	0.11	8.83 %
PNL1	0.09	13.19 %
PAS1	0.07	12.68 %
Total	0.73	17.64 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-AV	0.10	100.00 %
W.Heater	0.09	100.00 %
Stab-HA	0.04	24.40 %
Fan	0.03	22.13 %
Stab-HA2	0.01	100.00 %
Total	0.27	39.72 %

Branch *	MTD Sales L	Brand Share %
Total	0.27	39.72 %