

MTD Sales
4.32 L

Brand Share %
32.78 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Inverter	2.06	100.00 %
Stab-HA	0.72	71.33 %
Stab-HA2	0.37	100.00 %
Gas-Stov	0.34	12.33 %
W.Heater	0.34	70.75 %
Stab-AV	0.22	100.00 %
Fan	0.12	7.01 %
In-Stove	0.08	9.75 %
Mixie	0.07	1.91 %
Total	4.32	32.78 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.57	36.28 %
KL-SOUTH	0.57	19.57 %
KL-CENTRAL	0.18	41.90 %
Total	4.32	32.78 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	1.92	100.00 %
Stab-HA	0.59	77.28 %
Gas-Stov	0.34	17.88 %
Stab-HA2	0.23	100.00 %
W.Heater	0.18	57.10 %
Stab-AV	0.09	100.00 %
Fan	0.09	6.71 %
Mixie	0.07	2.59 %
In-Stove	0.06	10.72 %
Total	3.57	36.28 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.78	26.63 %
VLC1	0.12	29.30 %
Total	3.57	36.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	0.15	100.00 %
Stab-HA2	0.12	100.00 %
Stab-HA	0.11	100.00 %
Stab-AV	0.07	100.00 %
W.Heater	0.06	100.00 %
Fan	0.04	7.83 %
In-Stove	0.02	8.30 %
Total	0.57	19.57 %

Branch *	MTD Sales L	Brand Share %
KOM1	0.21	23.98 %
KLR1	0.12	29.78 %
PNL1	0.09	16.41 %
TVP1	0.07	11.16 %
PAS1	0.07	17.95 %
Total	0.57	19.57 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
W.Heater	0.09	100.00 %
Stab-AV	0.06	100.00 %
Stab-HA	0.02	13.76 %
Stab-HA2	0.01	100.00 %
Total	0.18	41.90 %

Branch *	MTD Sales L	Brand Share %
Total	0.18	41.90 %