

MTD Sales
48.07 L

Brand Share %
31.89 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **31.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Inverter	18.01	100.00 %
Stab-HA	8.63	78.90 %
W.Heater	6.71	73.74 %
Fan	3.38	13.01 %
Stab-HA2	3.30	95.32 %
In-Stove	2.41	20.42 %
Stab-AV	2.16	100.41 %
Gas-Stov	1.70	6.93 %
Mixie	1.48	3.44 %
Air-Cool	0.28	16.21 %
Total	48.07	31.89 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	32.83	33.23 %
KL-SOUTH	12.58	29.01 %
KL-CENTRAL	2.65	31.04 %
Total	48.07	31.89 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	12.51	100.00 %
Stab-HA	5.11	76.91 %
W.Heater	4.66	67.87 %
Fan	2.49	13.30 %
Stab-HA2	2.25	99.15 %
In-Stove	1.75	24.05 %
Stab-AV	1.41	96.20 %
Gas-Stov	1.36	9.22 %
Mixie	1.29	4.70 %
Total	32.83	33.23 %

Branch *	MTD Sales L	Brand Share %
VLC1	1.76	28.41 %
KZSD		0.00 %
Total	32.83	33.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	4.92	100.00 %
Stab-HA	2.76	83.65 %
W.Heater	1.73	96.30 %
Stab-HA2	0.82	90.22 %
Fan	0.61	10.24 %
In-Stove	0.60	16.22 %
Stab-AV	0.53	113.78 %
Air-Cool	0.28	33.10 %
Gas-Stov	0.20	2.26 %
Mixie	0.14	1.12 %
Total	12.58	29.01 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.23	28.94 %
KOM1	3.35	31.81 %
PNL1	1.58	28.03 %
KLR1	1.25	20.78 %
Total	12.58	29.01 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.77	76.49 %
Inverter	0.58	100.00 %
W.Heater	0.33	73.42 %
Fan	0.28	21.43 %
Stab-HA2	0.23	80.86 %
Stab-AV	0.21	100.00 %
Gas-Stov	0.15	13.80 %
In-Stove	0.07	7.86 %
Mixie	0.04	1.51 %
Total	2.65	31.04 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.67	31.17 %
Total	2.65	31.04 %