

MTD Sales
30.76 L

Brand Share %
10.50 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.50 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	22.88	8.32 %
Home-The	7.88	44.46 %
Total	30.76	10.50 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	19.16	11.07 %
KL-SOUTH	9.53	10.30 %
KL-CENTRAL	2.07	7.59 %
Total	30.76	10.50 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	14.90	9.17 %
Home-The	4.26	40.37 %
Total	19.16	11.07 %

Branch *	MTD Sales L	Brand Share %
KNU1	6.28	10.50 %
VLC1	0.51	5.26 %
KZSD		0.00 %
Total	19.16	11.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	6.97	8.04 %
Home-The	2.56	43.62 %
Total	9.53	10.30 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.14	5.87 %
PNL1	0.79	8.91 %
KLR1	0.49	4.82 %
TVSD		0.00 %
WHTM		0.00 %
Total	9.53	10.30 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Home-The	1.06	81.41 %
LED TV	1.01	3.90 %
Total	2.07	7.59 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.07	7.59 %
Total	2.07	7.59 %