



# KL : SONY Sales Performance 30/04/2026 8:02 AM

MTD Sales  
16.96 L

Brand Share %  
9.76 %

Information:

MTD : 01-04-2026 To 29-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **9.76 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	14.19	8.46 %
Home-The	2.78	45.05 %
Total	16.96	9.76 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	11.74	10.96 %
KL-SOUTH	5.23	7.84 %
Total	16.96	9.76 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	9.55	9.23 %
Home-The	2.19	59.51 %
Total	11.74	10.96 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	11.74	10.96 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.63	7.22 %
Home-The	0.59	23.73 %
Total	5.23	7.84 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.14	1.74 %
PNL1	0.13	1.39 %
PAS1	0.13	0.71 %
TVSD		0.00 %
Total	5.23	7.84 %